



Dear (insert name),

I am writing to you today to thank you for providing me with fresh, healthy foods. I continue to shop at your store for its variety of products.

However, I am also writing to you as an extremely concerned shopper. It is difficult to find groceries at your store that aren't packaged in single-use plastics or polystyrene foam. This is a frustrating situation and I want to make sure you're aware of the facts:

Did you know?

- 360 million tons of plastic and polystyrene foam are produced each year. 40% is used for packaging and most are single-use plastic.
- There are 3.6 billion egg cartons produced each year in North America, and approximately half of them are still made from plastic or polystyrene foam.
- It is expected that plastic and polystyrene foam production will continue to increase, likely doubling by 2025.
- Only 9% of plastic and polystyrene foam are recycled and 12% is burned.
- 79% of plastic and polystyrene foam sticks around in landfills and takes 1,000 years to decompose.
- 8 million tons of and polystyrene foam, including plastic egg cartons, end up in the oceans and get swept out into plastic islands.
- Plastic and polystyrene foam in our ocean effects 1400 marine species and the food you eat. Fish, which are caught by fishermen, eat microplastics. You end up eating your own plastic trash, which has dangerous effects on hormonal health and can even cause cancer.

Retailers like you play a huge part in single-use plastic and polystyrene waste. Most of the plastic and polystyrene foam used to package food in your store is often thrown away immediately after purchase.

I am requesting that you work hard to begin to reduce plastic and polystyrene foam waste in your store. Please consider these suggestions:

- Sell eggs and other foods in moulded fibre packaging only. Moulded fibre packaging is 100% recyclable, compostable, and biodegradable and it returns to the ecological cycle. It can be reused, recycled, composted or incinerated with energy recovery, which are sustainable ways of disposal.
- Sell unwrapped produce. If you refuse to carry products wrapped in plastic and polystyrene foam, producers will stop wrapping their products in this waste.
- Sell more reusable products such as fabric and cloth bags, beeswax wraps, paper and metal straws.

Thank you for considering this urgent request to reduce plastic and polystyrene foam packaging in your store. If you would like to learn more about moulded fibre packaging, please visit ditchplasticpackaging.com.

Thank you,
<name>